

Logan County Lodging Tax Board Minutes – January 3, 2022

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Peggy Swedlund, Vice President	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	Glenna Aurich, Ex Officio	X
		David Piper, Director	Byron Pelton, BOCC	X
Tom Bedford, Director		Russell Adels, Director		

Guests: Lindsey Bruntz and Alicia Iannone, Media Logic Radio.

Minutes: Minutes from December 6, 2021 were approved on motion by Dave C. and Lana. Motion carried.

Treasurer’s Report: December revenue: \$17,302.77. Total available fund balance: \$101,248.05. A motion was made by Lana and Russell to approve the treasurer’s report. Motion carried.

Previously Approved Proposals: None.

New Proposals:

- **Media Logic Radio – The Sportsman Experience - \$5,000**
 - Advertising for event, April 29-30, 2022, at the Logan County Fairgrounds to highlight Logan County outdoor sports assets. Also features a gun show. The 2021 expo had approximately 3,700 in attendance, 25 vendor hotel stays, 71 vendors. There will not be a Mudd-Evil event in 2022 due to arena damages last year. Board will vote on request at February 7 meeting.
- **Certified Folder Display – Marilee Johnson, Tourist Center Director - \$974.07**
 - Brochure distribution for season March – August 2022, 8,000 brochures in 100 distribution points I-80 West and I-76. Motion to approve made by Dave C and David. Motion carried.

Old Business: Marilee is still waiting on bid from Certified Folder Display for 10,000 brochures.

New Business:

- Marilee will send email to previous request applicants to explain new request form and process of funding approval.

Tourist Information Center Report: Marilee reported that the Christmas Open House at the Visitor Center on Dec. 22 was a great success for both volunteers and travelers, who appreciated the holiday spirit.

The next meeting is planned for Monday, February 7, 2022 at noon at Cecilia’s Kitchen.