

Logan County Lodging Tax Board Minutes – October 2, 2023

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Russell Adels, Vice President		Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Marty Gaines	X
Tom Bedford, Director		David Piper, Director		Joe McBride, BOCC	
Dave Greeno, Director				Caitlin Baseggio, Chamber	X

Minutes: Minutes from Sept. 11, 2023, were approved on a motion by Dave C and Lana.

Treasurer's Report: Dave C presented the proposed 2024 lodging tax fund budget that was turned in to the finance department. The proposed 2024 budget was accepted on a motion by Lana and second by Marilee.

Guests:

- Kimberly Ertle Clark, Generation Good Respect.

Pending Proposals:

- None.

New Proposals:

- I-80/I-76 Travel Guide advertising - \$1,990. Magazine distributed along I-80 and I-76, 140 distribution spots, this is for a two-page spread. Request approved on a motion by Dave C and second by Marty.

Old Business:

- Kimberly Ertle Clark was advised that the board approved funding of \$1,000 for the Generation Good Respect Festival and can turn in her receipts to the county finance department for reimbursement.

New Business:

- None.

Tourist Information Center Report: Increase in homeless and transient people. No major issues, but some discomfort for volunteers. Strive to have two people staffing the center at all times. Marilee will be looking into some kind of security system.

Meeting adjourned. The next meeting is planned for Monday, November 6, 2023, at noon at Cecilia’s Kitchen.