

Logan County Lodging Tax Board Minutes – November 6, 2023

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Russell Adels, Vice President	X	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Marty Gaines	
Tom Bedford, Director	X	David Piper, Director	X	Joe McBride, BOCC	X
Dave Greeno, Director	X			Caitlin Baseggio, Chamber	X

Minutes: Minutes from Oct. 2, 2023, were approved on a motion by Dave C and Lana.

Treasurer's Report: Lodging tax received in October: \$13,331; ending balance: \$139,903. A motion was made to add back unspent pledges: Art of BBQ - \$450.00, Beer Brats & Blues - \$411.00, July Jamz - \$411.00, Sugar Beet Days - \$10.02, Movement of Generation Good Respect Festival - \$14.41. The motion was made by Russell and seconded by David P and carried. The treasurer’s report was also approved.

Guests:

- Jennifer Johnson Seltzer, Colorado Boer Goat Association, reported on the event at the Fairgrounds. There were 25 kids participating. Approximately 30-40 rooms rented. They will have two shows again in 2024.

Pending Proposals:

- None.

New Proposals:

- Miles Partnership/Colorado.com, proposal for 2024 advertising, \$10,315. Marilee noted that she is not doing a print ad this year, but will continue with the digital package. The request was approved on a motion by Lana and Dave C.

Old Business:

- None.

New Business:

- Marilee reported for Marty regarding hotel tax. Marty was informed that the City does not collect for RV parking, but does collect for Airbnbs.

Tourist Information Center Report: Marilee has ordered a SimpliSafe system with panic buttons for the Visitor Center.

Meeting adjourned. The next meeting is planned for Monday, December 4, 2023, at noon at Cecilia’s Kitchen.