

## Logan County Lodging Tax Board Minutes – December 4, 2023

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by Vice President Russell Adels with the following present:

Carol Wisdom, President		Russell Adels, Vice President	X	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Marty Gaines	X
Tom Bedford, Director		David Piper, Director	X	Joe McBride, BOCC	
Dave Greeno, Director	X			Caitlin Baseggio, Chamber	X

**Minutes:** Minutes from Nov. 6, 2023, were approved.

**Treasurer's Report:** Revenue received in November: \$15,451; ending balance: \$146,336. A motion was made to add back unspent pledge: Colorado Boer Goat Assoc. - \$433.22 by Dave C and seconded by Lana and carried. The treasurer’s report was approved on a motion by Marilee and second by Lana.

**Guests:**

**Pending Proposals:**

- None.

**New Proposals:**

- 2024 Visitor Center Budget, \$11,800. Lana moved to approve the request and David P seconded. Motion carried.

**Old Business:**

- None.

**New Business:**

- None

**Tourist Information Center Report:** Marilee reported that through Oct. 31, 2023, paid media efforts have resulted in 3M impressions, creating 240,000+ engagements with potential visitors. Lodging tax collections in the third quarter of 2023 is 19% over Q3 2022, which was a record year. Seeing great results from our tourism marketing recovery efforts.

Meeting adjourned. The next meeting is planned for Monday, January 8, 2024, at noon at Cecilia’s Kitchen. (ENTER EAST DOOR AS RESTAURANT IS CLOSED TO PUBLIC ON MONDAYS)