

Logan County Lodging Tax Board Minutes – March 6, 2023

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by Vice President Russell Adels with the following present:

Carol Wisdom, President		Russell Adels, Vice President	X	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Elinor Brown, Ex Officio	X
Tom Bedford, Director	X	David Piper, Director	X	Joe McBride, BOCC	X
Dave Greeno, Director	X				

Guests: Dave Lieber, Jennifer Johnson Seltzer.

Minutes: Amend February minutes to show Joe McBride was not present for February 6 meeting. Minutes were approved as amended.

Treasurer's Report: Revenue received in February 2023 - \$11,767.38; ending balance - \$107,613.60. Treasurer’s report was approved on motion by Lana and Marilee.

Pending Proposals:

- Logan County Chamber requested \$650 to purchase 500 goodie bags. Award of \$650 was approved on motion by Lana and Dave C.
- Young Farmers High Plains Tractor Pull requested \$2,000 for advertising. Award of \$2,000 was approved on motion by Dave C and Tom.
- International Feedlot Cowboys Association requested \$5,500 for advertising. Award of \$5,500 was approved on motion by Lana and Tom.
- Journal Advocate Explore Magazine requested \$1,000 for ad placement. Motion to deny request was made by Dave C and David P.
- Colorado Flatlanders requested \$3,500 for advertising. Award of \$3,000 was approved on motion by Tom and Lana.

New Proposals:

- Colorado Boer Goat Association/Sterling - \$2,500 for advertising. Region show Sept. 1-4 at the Logan County Fairgrounds. Estimate 190 room nights generated.

Old Business:

- Dave C attended a Citizen’s Advisory Board meeting. He noted that the board has committed most of their funds to beautification projects and do plan to continue doing that.

New Business:

- Marilee noted that she has applied for a Colorado Tourism Office tourism management grant, seeking \$16,000 to develop and implement frontline workforce training. This grant requires a match of \$4,000.

Tourist Information Center Report: No report.

Meeting adjourned. The next meeting is planned for Monday, April 3, 2023 at noon at Cecilia’s Kitchen.