

**Logan County Lodging Tax Board Minutes – May 1, 2023**

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Russell Adels, Vice President	X	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Marty Gaines	X
Tom Bedford, Director	X	David Piper, Director	X	Joe McBride, BOCC	
Dave Greeno, Director	X				

**Guests:** Marla Foxhoven and Chip Steger, Sugar Beet Days; Richard Ontiveros, LOCAL.

**Minutes:** Minutes from April 3 were approved.

**Treasurer's Report:** Revenue received in April 2023 - \$9,410.4. Dave C questioned the accuracy of the revenue received from the City of Sterling. Marty volunteered to research this a little further. Ending LTB fund balance - \$99,857.30. The treasurer’s report was approved on motion by Russell and Lana.

**Pending Proposals:**

- Kay Rich, Overland Trail Museum, requested \$2,000 to advertise the Heritage Festival on July 4. A motion to grant \$1,000 was made by Russell and second by Dave C. It was noted that July 4 is a Tuesday this year and may not generate many overnight stays. The motion carried.
- Caitlin Baseggio, Logan County Fair & Rodeo requested \$6,000 for advertising of the 2023 fair. A motion to grant \$6,000 was made by Lana and second by David P, noting that the tourism logo must be included on advertising. Motion carried.

**New Proposals:**

- Chip Steger, Sugar Beet Days, requested \$3,500 to advertise the 2023 event Sept. 16-17.
- Richard Ontiveros, Logan County Arts League, requested funding for advertising: July Jamz, \$1,200; Art of BBQ, \$800; and Beer, Brats & Blues, \$600.

**Old Business:**

- Tom addressed the board about the board’s approval of a second request by Kim Francis of the Journal Advocate to place an ad in the Explore Magazine for \$1,000. Tom noted that the board’s policy states that requests will be approved at the following meeting after it is presented, however this request was approved at the same meeting. Tom had also researched the list of distribution points from Francis and found many discrepancies. The board discussed this new information. There was no further action.

**New Business:**

- There was no new business.

**Tourist Information Center Report:** No report.

Meeting adjourned. The next meeting is planned for Monday, June 5, 2023, at noon at Cecilia’s Kitchen.