

Logan County Lodging Tax Board Minutes – January 8, 2024

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Russell Adels, Vice President		X	Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director		X	Marty Gaines	
Tom Bedford, Director	X	David Piper, Director		X	Joe McBride, BOCC	
Dave Greeno, Director	X				Caitlin Baseggio, Chamber	X

Minutes: Minutes from Dec. 4, 2023, were approved on a motion by Russ and second by Lana.

Treasurer's Report: Revenue received in December: \$11,077.88; ending balance: \$145,993.59. The treasurer’s report was approved on a motion by Tom and second by Dave G.

Guests:

Pending Proposals:

- None.

New Proposals:

- None.

Old Business:

- There was general discussion about the current fund balance, which is better than last year. Ideas were shared about new or future spending for marketing tourism, including additional billboards, new events, and additional points on the TravelStorys app.

New Business:

- Caitlin shared news from the Chamber and the upcoming Chamber banquet.

Tourist Information Center Report: No report.

Meeting adjourned. The next meeting is planned for Monday, February 5, 2024, at noon at Cecilia’s Kitchen.