

## Logan County Lodging Tax Board Minutes – March 4, 2024

The meeting was called to order at 12 p.m. at Cecilia’s Kitchen by President Carol Wisdom with the following present:

Carol Wisdom, President	X	Russell Adels, Vice President		Dave Conley, Treasurer	X
Marilee Johnson, Secretary	X	Lana Hahn, Director	X	Marty Gaines	X
Tom Bedford, Director	X	David Piper, Director		Joe McBride, BOCC	X
Dave Greeno, Director	X			Caitlin Baseggio, Chamber	X

**Guests:** Dave Lieber, High Plains Tractor Pull; Sara Waite and Steve Buxton, Journal Advocate; Kay Rich, Overland Trail Museum.

**Minutes:** Minutes from Feb. 5, 2024, were approved on a motion by Dave C and second by Dave G, with corrections: Lana Hahn was absent and corrected spelling of guest, John Weisgerber.

**Treasurer's Report:** Revenue received in February: \$19,325.88; ending balance: \$165,313.61. Motion and second by Dave C and Tom to add back unspent 2023 Visitor Center Budget of \$5,72.09. Motion carried. The treasurer’s report was approved on a motion by Tom and second by Lana.

### Pending Proposals:

- High Plains Tractor Pull – Approved \$2,000 for advertising on a motion by Dave C and second by Marty.
- Colorado Flatlanders Rod Run in the Park – Approved \$3,500 for advertising on a motion by Lana and second by Dave G.

### New Proposals:

- Tourist Center Director Salary – Approved \$33,000 on a motion by Tom and second by Lana.
- Journal Advocate Explore Magazine – Requesting full page ad for \$2,420 or inside back cover for \$2,860 or page 3 for \$2,640.
- Heritage Festival at the Overland Trail Museum – Requesting \$1,300 for advertising.

### Old Business:

- None.

### New Business:

- None.

**Tourist Information Center Report:** No report.

Meeting adjourned. The next meeting is planned for Monday, April 1, 2024, at noon at Cecilia’s Kitchen.